

SANTA BARBARA HILLEL



IMPACT REPORT

2021 - 2022



Rabbi Evan Goodman

Executive Director



This was an important year as we navigated shifting pandemic restrictions. Students were eager to reconnect in a Jewish environment. Now, Santa Barbara Hillel is growing to meet evolving student needs. This summer we've burst out with immersive travel experiences, including four trips to Israel. We expanded staff, adding a rabbi/Senior Jewish Educator to infuse Jewish content throughout all aspects of Hillel programming, and an Israel Fellow to bring Hebrew language and authentic Israeli culture. This impact report is a glimpse into the key role Hillel plays in the lives of our students. Your support makes all this possible. Thank you!

Evan Goodman

Mark Silverberg

President, Board of Trustees

We strive to make Hillel a Jewish home away from home for our students. The tight connections that are made between students and our staff are incredible. Deep friendships are made in the Hillel building every week. The warmth of Shabbat dinner is a weekly ritual that draws anywhere from 75-125 students. The board is proud of our work. The Hillel impact continues to grow every year as we provide our Jewish students with abundant resources to thrive in Santa Barbara.

Mark Silverberg



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HIGHLIGHTS

2021-22

Celebrating Jewish holidays together

When we host Sukkot, Shabbat, Chanukah, and beyond, students discover their own "Jewish home away from home" at Hillel.



Fostering a positive campus climate

At Hillel, we reach out to bring people of diverse backgrounds together. The talented and dedicated Hillel staff ensures that we stand up for Jewish students, while also building bridges across the campus.



Cultivating a living connection with Israel

Staffing birthright trips and hosting meaningful journeys for students to Israel was an important piece of this past year. We also bring Israel here with classes like Israel Learning Fellowship and guest speakers enhance students' understanding of and appreciation for Israel.



Deepening Jewish learning

At Santa Barbara Hillel we encourage our students to embrace their Judaism by offering opportunities to learn about Jewish thought, ethics, tradition and more through guest speakers, discussions, and text exploration.





**Becca
Kotzin**
Alum

“Hillel is what made my overall college experience special. I immediately felt that I was part of a welcoming, warm community. My experience at Hillel made me want my first jobs out of college to be within the Jewish community at synagogues. It had a trickle effect on me because I now hope to start a family and carry on some of the traditions I gained from Hillel within my own family.”



**Students host their annual
MR. NJB *tzedakah* fundraiser**

**Allen
Shultz**
Student



“Hillel has been a great way to stay connected to my Judaism, while meeting so many incredible people. It’s encouraged me to break out of my comfort zone in school, something that was extremely difficult in the beginning. And I’m so ecstatic to help create this amazing community moving into the next year!”

“I’ve met some of my closest friends through Santa Barbara Hillel. And I’ve enjoyed exploring my Jewish identity and growing my leadership skills on the student board. It’s always a special time leading Shabbat services to connect my love of Judaism and music!”

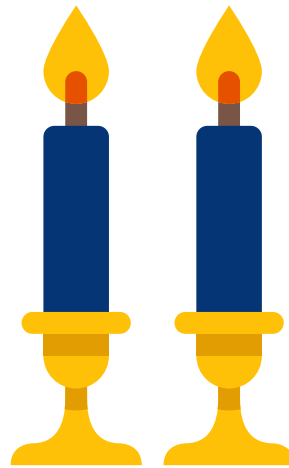
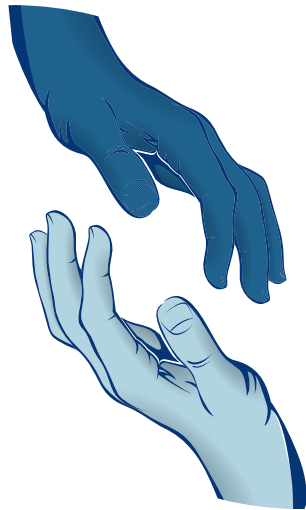


**Abby
Reddy**
Student



**112
students
brought
to Israel**

**1,001
student
lives
touched**



**Over 192
programs
hosted for
students**

Janet Wolf
*Board of
Trustees*

“SB Hillel provides our students with a safe and nurturing “home” as they navigate a sometimes complex spiritual and political environment. I have witnessed the students confidently and passionately advocate for their beliefs as respected Jewish students on campus. SB Hillel is a place where students build long lasting relationships and memories which they will cherish forever.”



Thank you to our 2021 supporters!

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"As this was the first time our son Danny was away from home, we very much appreciate Hillel for being so welcoming to him! It gave us comfort that Hillel was there at the start of his college journey. We are also thankful for the considerate care packages at finals which helped him through his studying!"

Llyod Brown (Danny '25)

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sbhillel.org/parents-club

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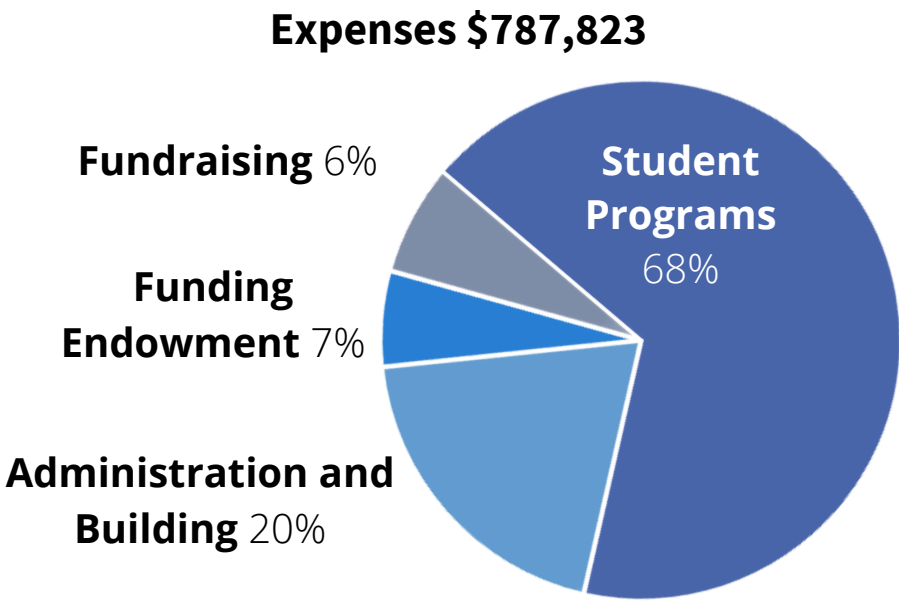
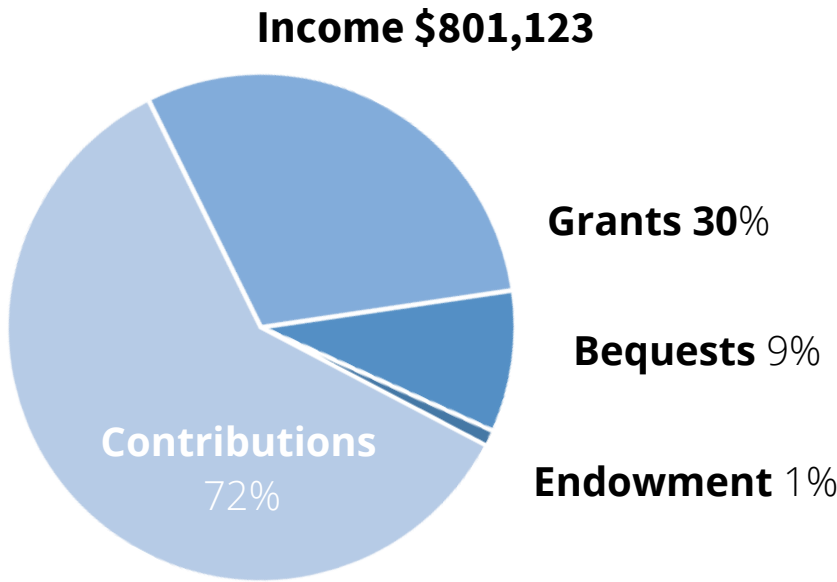
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